

MEDHAJ GROUP

Company Profile



Medhaj Group



Medhaj Techno Concept Pvt. Ltd.

- An ISO certified Company, incorporated in 2007, is a leading consultant for various Govt. of India funded schemes for energy, water, education, health and other infrastructure sector.

MedhajITeS Solutions Pvt. Ltd.

- An ISO 9001:2015 and ISO 27001:2013 certified IT consulting and software/hardware solutions provider incorporated in 2018. It is a subsidiary company of Medhaj Techno Concept Pvt. Ltd., was appointed as Citizen Service Provider for e-Suvidha scheme of Government of Uttar Pradesh.



Medhaj A Research and Education Pvt. Ltd.

- Medhaj Astro is an initiative of Dr. (Hon.) Samir Tripathi, who has a vision to make people understand the physical, mental and spiritual aspect of their lives with respect to their natal horoscope.
- Broccoli Management Channel, an initiative of Dr. (Hon.) Gunjan Tripathi, is a special platform that combines leadership, sustainability, and education.



Medhaj Project Management Services LLC

- MPMS LLC, Dubai, is a premier consulting firm specializing in project management and advisory services.
- Our vision is to be a global leader in project management consulting, providing innovative, sustainable, and efficient solutions that drive progress and economic growth.



Our SECTOR EXPERIENCE

- | | |
|---|---|
| ▪ Energy (Transmission/ Distribution) | ▪ Industrial Development |
| ▪ Renewable Energy | ▪ Telecom |
| ▪ Policy and Regulatory (ARR, MYT etc.) | ▪ Mining |
| ▪ IT and ITeS | ▪ Education |
| ▪ Drinking Water | ▪ Agriculture |
| ▪ Health | ▪ Roads and Highways |
| ▪ Railway | ▪ Multi-sector, GIS/GPR/Drone based survey. |
| ▪ Urban Infrastructure | |



Financial Year 2025-26
Long Term Rating : **CRISIL A-/Stable**
Short Term Rating : **CRISIL A2+**

About MEDHAJ

11+ Sectors
20+ Industries
90+ Clients
520+ Projects

Medhaj Techno Concept Pvt. Ltd. was founded in 2007 with the intention of bolstering India's power sector infrastructure and has quickly expanded into a number of different infrastructure areas. Medhaj has a proven track record of excellence in project management, particularly in overseeing Government of India funded schemes within the power and infrastructure sectors and excelling in project management for over 18 years for various schemes such as RAPDRP, IPDS, RGGVY, DDUGJY, SAUBHAGYA, RDSS 'launched by Ministry of Power', Jal Jeevan Mission Scheme, AMRUT 2.0, PM-ABHIM, Enhancing Teacher Effectiveness Program, District Mineral Foundation, Underground Cabling for Smart Cities and Online Building Plan Approval System. Our commitment to national and rural development and subsequent diversification resulted in our appointment as **Independent Engineer** for the Amended **BharatNet Program** across **10 States/UTs**, bringing critical digital services to rural India.

With a head office in Lucknow and regional offices in New Delhi, Patna, and Ranchi, we are present throughout India and employ more than 2000 people. We have made significant progress and travelled a remarkable path during the years that our organisation has been in operation. Medhaj has established itself as a trusted partner for organizations seeking to navigate complex challenges and achieve sustainable growth. With a global vision and dedication to serve the needs of every client, we are "Shaping a better tomorrow".

What sets Medhaj apart? We are the network that connects vision to reality.

- Our combined experience allows us to understand your project needs from both a strategic and operational perspective. Our PMC services ensure your project is well-defined, strategically sound, and aligns with your long-term goals. Our PMU expertise translates that strategy into action, managing day-to-day operations and ensuring efficient project delivery.
- Our boots-on-the-ground presence bridges the gap between policymakers and executing agencies. Our proactive approach identifies and mitigates potential risks, leading to smoother project execution and cost efficiency. By closely monitoring project execution, we ensure the highest quality standards for sustainable infrastructure. This commitment has resulted in an increase in project efficiency, allowing communities to reap the benefits of sustainability solutions faster.
- Our team boasts extensive experience in all facets of infrastructure project management, from feasibility studies to commissioning and financial closure.

Rating of Medhaj Techno Concept Private Limited as per SME Rating Agency of India (SMERA) – SME 1 (Highest Credit worthiness in relation to other states.)



OUR VISION

“Conquering the marketplace – Being the most trusted and topmost brand name in consulting.”

CORE VALUES

O B I G C A T



Medhaj derives its name from Vishnu Sahasranamavali, from the following Vishnu Sahasranama Strotam

अमानी मानदो मान्यो लोकस्वामी त्रिलोकधृक् ।
सुमेधा मेधजो धन्यः सत्यमेधा धराधरः ॥८०॥

One who has pure intelligence and is born out of talent and has infinite wisdom.

Our PRESENCE

With a strategic footprint spanning diverse regions, we offer localized expertise backed by a global perspective. Our robust network enables us to deliver tailored solutions that resonate with the unique needs of each market we serve. From North to South, East to West, our geographic presence ensures seamless access to our innovative offerings, fostering growth and collaboration across continents.

Medhaj has a pan India presence with offices and team in more than 28+ States/ UT's in India for its 75+ clients.

- Major states of India include Uttar Pradesh, Madhya Pradesh, Jharkhand, Rajasthan, West Bengal, Chhattisgarh, Karnataka, Odisha, Gujarat, Punjab, Haryana, Delhi/NCR and Bihar.
- In North-Eastern States we have provided technical consultancy in the states of Assam, Tripura, Mizoram, Sikkim and Nagaland.
- Other Special Category States : Jammu and Kashmir, Himachal Pradesh, Ladakh and Uttarakhand.

 **Headquarters** - Lucknow, Uttar Pradesh, India.

 **Regional offices** - New Delhi, Patna and Ranchi.

11+ Project offices - States:

Madhya Pradesh, Punjab, Uttarakhand, Uttar Pradesh, Jharkhand, Rajasthan, Haryana, Himachal Pradesh, Jammu and Kashmir.

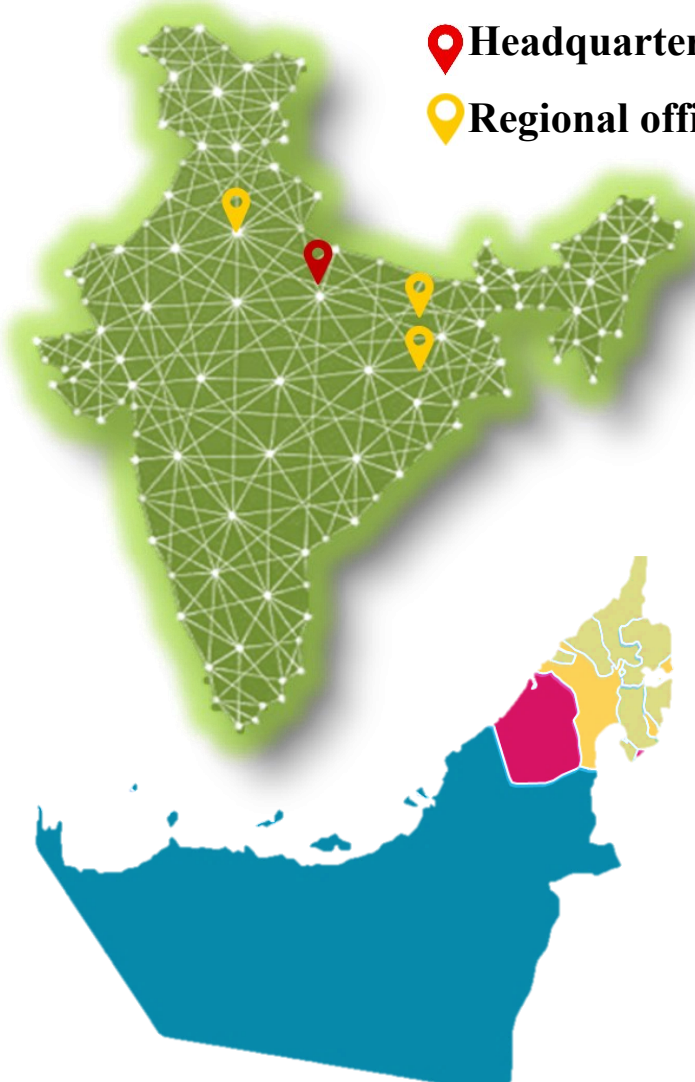
100+ Site offices

International office - Dubai, UAE

Business offices - Sharjah, Dubai, UAE

- Dubai
- Sharjah

Associates Office - Lao PDR, Cambodia, Sri Lanka, Nigeria, Mozambique, Burundi, Rwanda, Cameroon, Sierra Leone, Malawi, Ivory Coast, and Mali.



Awards and RECOGNITION



Government of India, Ministry of Micro, Small, and Medium enterprise' felicitated Dr. (Hon.) Samir Tripathi in the year 2022 with First Prize Winner, in 'Services Category'.

In a very short span of time after founding Medhaj, Dr. (Hon.) Samir Tripathi has received several recognitions and accolades for his contribution in the sector of Power and Infrastructure. On national platform the most prestigious being the first and only prize in the year 2022, in 'Medium Category' as it is the highest category (company size wise) in MSME CATEGORIES. So, this makes us number one company in entire India amongst medium category enterprises.

MSME AWARD 2014 and 2015



Dr. Samir Tripathi, (CMD) Medhaj Techno Concept Pvt. Ltd, were felicitated by **SMT. ANANDIBEN PATEL JI** (HON'BLE GOVERNOR, UTTAR PRADESH) for their generous contributions and charity works during the nationwide covid lockdown period.
DATE: 12-12-2020



CMD's Message

Dr. (Hon.) Samir Tripathi

Chairman cum Managing Director, Medhaj Group

In these years of company's existence, we have traversed a memorable journey and have come a long way; and I find myself completely incompetent to have led the organization to its current state and I firmly believe that it is purely the blessings of Lord Shiva and some divine force, which has given us the power to overcome all the obstacles against all odds.

As the CMD of this esteemed organization, I am proud of the strides we have made in integrating sustainability into our core ethos. However, there is always room for growth and improvement.

As we navigate through the ever-evolving landscape of consulting, it is imperative that we remain steadfast in our commitment to fostering sustainable futures. At every turn, our decisions and actions are aligned not only with the needs of our clients but also with the visionary initiatives of the Government of India. Our role as consultants extends beyond mere advisory; we are catalysts for change, enablers of progress, and champions of sustainability.

Our approach is rooted in collaboration, innovation, and a deep-seated commitment to excellence. We leverage our expertise, experience, and strategic partnerships to deliver holistic solutions that tackle the most important issues confronting our infrastructure ecosystem. From the boardroom to the project site, women play an integral role in driving innovation, fostering collaboration, and achieving sustainable outcomes.

As a proud partner in nation-building, Medhaj is privileged to contribute to the Government of India's transformative schemes. Our pioneering work in power transmission and distribution, particularly in rural electrification and urban system strengthening, has electrified countless homes and cities, earning us the prestigious Best Services Company Award from Hon'ble Prime Minister Shri Narendra Modi. This recognition cements Medhaj's status as a frontrunner consulting firm. Further to this, our contributions in water, roads, highways, telecom, health, railways, and education reflect our unwavering dedication to India's progress, driven by a deep sense of patriotism and a vision for a self-reliant, sustainable Bharat.

Moreover, we understand that success is not measured solely by financial metrics but by the positive impact we create in the lives of people and communities. Whether it is enhancing connectivity, promoting sustainability, or fostering inclusivity, we remain steadfast in our dedication to building a brighter, more resilient future for all.

मेधजो रक्षति रक्षितः || *Medhajho Rakshati Rakshitah*

Our SERVICES

With a team of experienced professionals, we provide insightful guidance and strategic advice to help you achieve your goals. Our approach is collaborative, ensuring that we work closely with you to understand your needs and deliver results. From industry analysis to implementation strategies, we offer comprehensive support throughout the consulting process.

We drive transformative projects across large-scale infrastructure, government initiatives, and sustainable resource management. Our comprehensive services span pre-project advisory, design engineering, and rigorous impact assessments, powered by crucial digital solutions. We optimize operations through advanced scanning and digitization, building seamless e-governance and software development solutions. We also deliver expert construction supervision, quality assurance, strategic policy guidance, and efficient bid management, ensuring excellence at every stage.

Pre-project Advisory and Design Engineering



Policy and Regulatory Advisory and PPP



Sustainability Consulting



Revenue Management



IT/ITeS, Software Development, AI, Drones, GPR/GIS etc



Project Management and Construction Supervision



Renewable Energy Services



Urban Development, Water & Irrigation Services



Other Services in Education, Telecom, Health etc.



Our LEADERSHIP

The leadership team at Medhaj is comprised of highly experienced individuals with diverse expertise, driving the company's strategic vision and operational excellence. Their collective knowledge spans various sectors crucial to Medhaj's services, from power and infrastructure to IT and governance.

Mrs. Alka Tripathi - Director (HR, Finance and IT):

She is a dynamic, technology oriented leader with extensive experience, concurrently spearheading **Medhaj's Finance, HR, and IT divisions**. She is the visionary force behind the organization's proprietary, mission critical IT systems, which integrate and enable **streamlined administration, efficient operations, and advanced HR management**. Beyond technology, her leadership ensures sound financial management, fosters a supportive work environment, and is deeply committed to promoting **women's empowerment**.



Dr. (Hon.) Gunjan Tripathi - Director (Operations and Business Development):

A seasoned management professional and **Six Sigma Black Belt**, he brings over **29 years of leadership and management experience** garnered across 17 countries with top global companies including **GE Capital, Accenture, Tata Steel, and HCL Technologies**. He holds an MBA from SPJIMR, Mumbai. He leverages his expertise in **management consulting, strategic operations, and global business dynamics** to drive efficiency and sustainable growth within Medhaj's operations and business development.



Mr. Aditya Tripathi - Director

He represents the second generation of leadership at Medhaj, having grown up witnessing the company's evolution since its founding. As a Director, he now plays a crucial role in shaping the organization's future. Under the guidance of Medhaj's established leaders, he currently oversees the critical functions of **HR, Operations, and Administration**, ensuring efficiency and contributing to a thriving work environment.



Lucknow, 26 June 2025 : On the occasion of the 18th Foundation Day of the prestigious organization Medhaj Techno Concept Pvt. Ltd., a grand seminar titled “Mission Net Zero: Igniting Green Offensive” was organized at Hotel Taj, Gomti Nagar, Lucknow. The seminar witnessed the exchange of significant ideas focused on environmental sustainability and India’s goal of becoming carbon-neutral. The event brought together policymakers, environmental experts, industry leaders, and innovators to present strategies and frameworks. The theme of the seminar, “India’s War On Carbon Begins Now For a Sustainable Future,” was inspired by the Indian Government’s strong commitment and leadership in the field of environmental sustainability.

This seminar was not just a platform for discussions but also a call to action, inviting every Indian to become a soldier in the war against carbon. Experts emphasized that innovation, policy collaboration, and private sector participation are the keys to the success of the Net Zero Mission. The seminar showcased how collaborative efforts between the private sector, policymakers, and civil society can give a new dimension to India’s green revolution and environmental leadership.

The Chief Guest of the event was former MP and Union Minister Sadhvi Niranjana Jyoti. Distinguished guests included *former Jal Shakti Minister of Uttar Pradesh and current MLC Mahendra Singh, former IAS officer and former Secretary Ashish Upadhyay, Professor Dr. Sachchidanand Tripathi from IIT Kanpur, former IAS and Additional Chief Secretary Shri Ravi Shankar Prasad, and Mr. Arun Kumar, Strategic Advisor at Asia Research & Engagement*, who graced the occasion with their presence.

Mission Net Zero:
Igniting Green Offensive



Our LEADERSHIP

Mr. R.N Mishra - Executive Director:

He brings over **48 years** of experience to Medhaj, specializing in streamlining organizational operations. He is a known **turbine expert in the country** and has supervised installation and commissioning of various steam-based turbines in prestigious power plants in **Obra, Anpara, Shaktinagar and Vidyutnagar**. As Executive Director, he plays a critical role in overseeing and optimizing the company's operational processes, while also vigilantly managing contractual and critical operational issues. His vast experience ensures efficient project delivery and robust risk management across Medhaj's portfolio.



Mr. Siddharth Mehta - Chief Operating Officer (COO):

He is a key figure in **Medhaj's Project Operations and Business Development** activities focusing on the company's strategic associations and global expansion. He has rich experience of **over 22 years**, working with leading advisory firms, specializing in **Public-Private Partnership (PPP)** projects, policy and regulatory frameworks and project advisory services of large Government funded schemes. Now he is leading the team at Medhaj with an emphasis on expansion into diverse sectors, both nationally and internationally.



Mrs. Sweta Kumari - Vice President (Business Development and Administration):

A **vital leader** at Medhaj with **over 16 years of association**, she spearheads business development initiatives. Instrumental in diversifying the company's presence across numerous sectors, she actively leads both **business development and operations**, leveraging her deep understanding of regional market dynamics to drive growth and expand the company's footprint.



Mr. Ritesh Gupta - Head of Finance and Accounts

He brings over **10 years of expertise in corporate planning**, policy framing, and compliance, backed by credentials including CA, NCFM, and B.Com. He is a recognized award-winner for the strategic consolidation of more than 300 entities. Currently, he oversees Accounts, Finance, Legal, and Taxation, dedicated to organizational excellence and maintaining Medhaj's reputation as an A-rated workplace.



Key CLIENTS

CENTRAL GOVERNMENT MINISTRIES AND AGENCIES

- Bharat Sanchar Nigam Limited (BSNL)
- Ministry of Power, New Delhi (MoP)
- Ministry of New and Renewable Energy, New Delhi (MNRE)
- Power Grid Corporation of India Limited, New Delhi (PGCIL)
- Power Finance Corporation, India. (PFC)
- PFC Consulting Ltd, New Delhi (PFCCL)
- Rural Electrification Corporation, New Delhi (REC)
- REC Power Distribution Company Limited, New Delhi (RECPDCL)
- Energy Efficiency Services Limited, New Delhi (EESL)
- Central Transmission Utility of India Ltd – (CTUIL)
- The Regional Centre for Urban & Environmental Studies (RCUES)

STATE/UT LEVEL UTILITIES

- Four State DISCOMs of Uttar Pradesh (MVVNL-Lucknow, PuVVNL-Varanasi, PVVNL- Meerut and DVVNL – Agra)
- State Water and Sanitation Mission, Directorate of Urban Local Bodies and National Health Mission – Government of Uttar Pradesh
- Three State DISCOMs of Rajasthan (JVNL-Jaipur, AVNL-Ajmer and JdVNL-Jodhpur)
- Three State DISCOMs of Gujarat (MGVCL-Vadodara, DGVCL-Surat and UGVCL-Mehsana)
- Two State DISCOMs (NBPDC and SBPDCL) along with Education, Health, Revenue and Agriculture department of Bihar.
- State DISCOM Punjab - PSPCL
- State DISCOMS of NE-India (APDCL-Assam, TSECL-Tripura, Manipur and Mizoram)
- State DISCOM Maharashtra - Mumbai
- State DISCOM and Transmission Utility, Jharkhand - Ranchi
- State DISCOM (MPMKVCL-Bhopal and MPoVVNL-Indore) and MP Industrial Development Corp. of the state of Madhya Pradesh .
- State DISCOM Jammu and Kashmir (JPDCL and KPDCL)
- State DISCOM of Himachal Pradesh, Shimla
- State DISCOM Uttarakhand, Dehradun
- Power Transmission Corporation of Uttarakhand Limited (PTCUL)
- State DISCOMs of Haryana (DHBVNL and UHBVNL)
- Public Health Engineering Department, Govt. of Madhya Pradesh
- Disaster Management Dept., Government of Maharashtra
- Ladakh Renewable Energy Development Agency
- District Mineral Foundation Jharsuguda, Odisha
- Lucknow Smart City Limited
- State Nodal Agency (IT and ITeS), Uttar Pradesh (UPLC/UPDESCO)

DONOR FUNDING AGENCY

- The World Bank
- Asian Development Bank (ADB)
- Japan International Cooperation Agency (JICA)

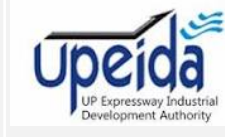
PUBLIC SECTOR UNDERTAKINGS

- WAPCOS Limited
- Instrumentation Limited
- Railway Energy Management Company Limited

OTHER CLIENTS



BIHAR GOVERNMENT



Our EMPANELMENT

- **RAILTEL CORPORATION OF INDIA LIMITED**
 - ◆ As Business Associate
- **NATIONAL INSTITUTE OF URBAN AFFAIRS (NIUA, New Delhi)**
 - ◆ Implementation Partners for NUGP and application implementation at State/UT's
- **NATIONAL INFORMATICS CENTRE SERVICES INCORPORATED**
 - ◆ For Technology Development and Sectoral Consultancy (Category A and B)
- **PFC CONSULTING LIMITED, NEW DELHI**
 - ◆ Thermal and Hydro Power Projects, New and Renewable Energy Power Transmission and Power Distribution, Website/Software Design and Maintenance, PPP Projects
- **REGIONAL CENTRE FOR URBAN AND ENVIRONMENTAL STUDIES (RCUES)**
 - ◆ Consultancy in Urban Areas
 - ◆ Conducting GIS Based Mapping and Survey of Properties using Remote Sensing applications, GIS, GPS, GPR, LiDAR, and Bathymetry Survey techniques in urban areas
- **PTC INDIA LIMITED**
 - ◆ Project management Consultancy, Power Distribution Management, Energy Efficiency and Energy Audit, Transmission and Infra based services, Regulatory and Policy and Capacity Building.
- **REMC LIMITED**
 - ◆ Survey, Preparation, and Submission of Feasibility Report, Detailed Project Report (DPR) for Solar PV based Projects in various states of India.
- **BIHAR MEDICAL SERVICES & INFRASTRUCTURE CORPORATION LIMITED**
 - ◆ Construction Supervision and Quality Control CSQC Consultants at BMSICL for Category C, D and E.
- **UTTAR PRADESH ELECTRONICS CORPORATION LIMITED, LUCKNOW**
 - ◆ Empanelment for Software Developers System Integrators IT Enabled Service Providers Web Cloud Server Services Security and STARTUPS work.
 - ◆ Advisory Services for implementation of e-Governance projects/ schemes.
- **UTTAR PRADESH DEVELOPMENT SYSTEMS CORPORATION LTD., LUCKNOW**
 - ◆ Empanelment of Companies/Firms of Proven Capabilities as Service Provider for Software Development, IT Enabled Services, Hiring Web/Cloud Server Services on rental basis etc.
- **MADHYA PRADESH – PUBLIC HEALTH ENGINEERING DEPARTMENT**
 - ◆ Empanelment of Third Party Inspection Agency (TPI) under Jal Jeevan Mission in Madhya Pradesh
- **UTTAR HARYANA BIJLI VITRAN NIGAM LIMITED, PANCHKULA**
 - ◆ Third Party Quality Surveillance Consultant
- **HARYANA STATE ELECTRONICS DEVELOPMENT CORPORATION (HARTRON)**
 - ◆ Empanelment for making alliance with HARTRON- Technical Consultancy Services.
- **ASSAM ELECTRONICS DEVELOPMENT CORPORATION LIMITED (AMTRON)**
 - ◆ System Integration Service, Web Development and Programming, Supply of manpower, Consultancy Services, Satellite based Communication Systems, IoT and innovative technology solutions (IoT, UAV, Sensor development, 3D printing, VLSI, SoC, AWS, Blockchain, open BTS, etc.)



Chief Minister, Uttar Pradesh - Shri Yogi Adityanath, released the musical performance featuring Dr. Samir Tripathi's soulful rendition of “Shrimad Devi Bhagwat Mahapuran”
For more details visit @MedhajAstro YouTube - Shrimad Devi Bhagwat Mahapuran with meaning.



Chief Minister, Bihar, Shri. Nitish Kumar awarded Medhaj for services rendered under the Saubhagya Scheme in Bihar (Flagship scheme of GOI launched by Hon'ble Prime Minister Shri. Narendra Modi) for timely completion of the scheme and meeting the target of 31st October, 2018.

Dr.(Hon.) Samir Tripathi, Founder and CMD of Medhaj Techno Concept Pvt. Ltd. was felicitated with Global Excellence and Leadership Awards- 2021, in Project Management and Advisory Services Category by Global Federation in Business Conclave 2021, Dubai. The event was conducted under the patronage of HH Sheikh Mohamed Bin Ahmed Bin Hamdam Bin Mohamed Al Nahyan.



Other ACHIEVEMENTS

NATIONAL MSME AWARD
2015



NATIONAL MSME AWARD
2014



WORLD ICON AWARDS
For contribution for society and nation,
the award was presented by
Ex Sri Lanka President
Shri Mahinda Rajapaksa.

UP RATAN 2019



VISIONARIES OF U.P., 2022



WASME Excellence Awards 2019 in the category of "Global Entrepreneur of the year - In the field of Power Consultant" to our respected CMD Sir



DR SAMIR TRIPATHI

INSPIRING VISIONARY LEADERS

MERGING ANCIENT WISDOM WITH MODERN INFRASTRUCTURE

From modest beginnings to 'Person of the Year 2024,' Dr. Samir Tripathi is redefining industry standards by blending ancient wisdom with modern business acumen.

When Dr. Samir Tripathi founded Medhaj Techno Concept Pvt Ltd in Uttar Pradesh in 2007, few could have predicted that this startup would become one of India's infrastructure consulting powerhouses. Yet Dr. Tripathi's unconventional approach—merging cutting-edge project management with principles of Vedic astrology—has proven remarkably effective.

"Our success comes from understanding both data and cosmic patterns," Dr. Tripathi tells in an exclusive interview. "This dual perspective gives us unique insights into project timing and sustainability that purely technical firms often miss."

This philosophy has propelled Medhaj's expansion into 28 states and union territories, with a portfolio spanning Power, Renewable Energy, Urban Planning, Healthcare, IT, Transportation, and more. The firm's ability to execute complex projects across diverse sectors has attracted partnerships with global financial institutions including the World Bank, Asian Development Bank, UNDP, and JICA.

Medhaj's rise wasn't accidental but methodical. Beginning with energy sector projects, the company systematically developed expertise in adjacent fields: pre-project advisory, design engineering, material

Minister's Ayushman Bharat Health Infrastructure Mission (PM ABHM)—arguably India's most ambitious healthcare initiative—and providing specialized Project Management Unit services to Jharguda's mining sector.

Industry analysts point to Medhaj's distinctive approach as key to its success. While competitors focus exclusively on technical specifications, Dr. Tripathi's team integrates sustainability principles from project



DR SAMIR TRIPATHI, Chairman cum Managing Director, Medhaj Group

His recognition as 'Person of the Year 2024' has provided fresh fuel to Dr Tripathi's zeal to make that critical difference in infrastructure development.

conception through delivery. "We're not just building for today," explains Dr. Tripathi. "We're creating infrastructure designed to serve generations."

This long-term vision has transformed how government agencies view infrastructure development. Traditional metrics of cost and completion timelines now share importance with environmental impact and community benefits—a shift Dr. Tripathi has championed throughout his career.

Behind Medhaj's impressive client roster lies a sophisticated operational framework. The firm excels in natural resource management, quality inspection, construction supervision,

honor represents validation of his unconventional vision rather than a culmination of efforts.

"India's infrastructure needs require innovative thinking," Dr. Tripathi notes. "By honoring our traditional wisdom while embracing modern techniques, we've created a uniquely Indian solution to development challenges."

As Medhaj continues its upward trajectory, competitors are watching closely. The firm's holistic integration of business innovation, sustainability practices, and ancient wisdom has created a blueprint that's difficult to replicate—and increasingly impossible to ignore.

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FORTUNE 11 —exchange



BUSINESS TODAY MARCH 2025 Edition

Medhaj's commitment to all 17 Sustainable Development Goals (SDGs) reflects Dr. Tripathi's vision of responsible infrastructure development. This alignment ensures that every project contributes to India's resilient and eco-conscious future.

"By aligning our actions with the cosmic cycles, we can integrate astrology into our everyday lives—not just for personal growth, but also for environmental sustainability," he affirms, pointing to a future where innovation meets tradition in perfect harmony.



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FOCUS GAME CHANGERS

Visionary Leader Redefines India's Infrastructure Landscape

From power sector pioneer to infrastructure visionary, Dr. Samir Tripathi has transformed Medhaj Group into an industry powerhouse spanning 28 states and global partnerships. His unique blend of modern business acumen and ancient wisdom is reshaping India's development landscape while setting new benchmarks for sustainable infrastructure consulting.



Dr. Samir Tripathi CMD, Medhaj Group

In an era where infrastructure development has become synonymous with national progress, Dr. Samir Tripathi stands out as a transformative force. From humble beginnings in Uttar Pradesh to commanding a presence across 28 states and union territories, his brainchild, Medhaj Group has redefined the contours of project management in India. Founded in 2007, Medhaj initially focused on revolutionizing the power sector but has since diversified its portfolio to include smart grid implementation, policy advisory, renewable energy, urban development, industrial development, agriculture, health, IT, roads, railways, water supply, mining, and hydropower projects. Medhaj's reputation has transcended national boundaries, securing projects funded by global financial powerhouses including the World Bank, Asian Development Bank, UNDP, and JICA. This international recognition underscores the company's technical prowess and operational excellence. "Our goal is to create infrastructure that is not only robust but also sustainable for generations to come," says Dr. Tripathi, whose leadership style combines strategic foresight with adaptability. Despite Medhaj's exponential growth trajectory, Dr. Tripathi maintains a grounded outlook, attributing his success to divine blessings, family support, and his team's dedication. His distinctive HR philosophy—"HIRE ORDINARY AND MAKE THEM EXTRAORDINARY"—has transformed Medhaj into a talent incubator. Today, with over 2,500 employees, the company exemplifies operational precision where systems and processes function with remarkable consistency. "Success is not about where you start, but about the opportunities you seize," Dr. Tripathi emphasizes, reinforcing his commitment to talent development regardless of background. What sets Dr. Tripathi apart is his unconventional approach to business strategy. While data analytics drives most corporate decisions, he integrates Vedic astrology into decision-making frameworks. Through Medhaj Astro's YouTube channel, he digitizes ancient texts like Shiv Mahapuram, Devi Bhagvat, Ramcharitmanas and Bhagavad Gita, preserving Hindu heritage while making it accessible globally.

This integration of modern business techniques with ancient wisdom has positioned Medhaj uniquely in the government infrastructure consultancy space. Medhaj's commitment to all 17 Sustainable Development Goals (SDGs) reflects Dr. Tripathi's vision of responsible infrastructure development. This alignment ensures that every project contributes to India's resilient and eco-conscious future. Recently recognized as Person of the Year 2024, Dr. Tripathi's ambition to position Medhaj among the top eight global consulting firms underscores his visionary outlook. His journey from a modest initiative to a formidable enterprise serves as a blueprint for aspiring entrepreneurs. "By aligning our actions with the cosmic cycles, we can integrate astrology into our everyday lives—not just for personal growth, but also for environmental sustainability," he affirms, pointing to a future where innovation meets tradition in perfect harmony. As India accelerates its infrastructure development, Dr. Tripathi's Medhaj stands ready to lead the charge—building not just for today, but for generations to come.

**Supporting the Families of the Brave:
Dr. (Hon.) Samir Tripathi's Initiative :**
Since 2022, he has maintained a commitment to providing vital financial aid to the families of martyred Uttar Pradesh Special Task Force officers, offering financial assistance and educational support to their children.



Owing to his professional, spiritual and philanthropic achievements, over several years, Dr. (Hon.) Tripathi has been featured in numerous local and national newspapers. Recently, his inclusion in **TIME's** (Dec.'24 edition) widely celebrated **"Person of the Year"** issue highlights his prominence and widespread recognition.

Values-Driven Vision : Samir Tripathi's Impact on India's Infrastructure

Revolutionizing India's infrastructure landscape, Samir Tripathi's visionary leadership and unwavering values shape a brighter tomorrow for all

A Visionary Leader with a Purpose
Samir Tripathi founded Medhaj Techno Concept Pvt. Ltd. in 2007 with the mission to transform India's power sector infrastructure. From humble beginnings in Uttar Pradesh, Medhaj has experienced remarkable growth, expanding its presence across 28 states and union territories. Today, the company has solidified its position as a top project management company, specializing in government-funded projects, such as smart grid implementation, energy efficiency and policy advisory. Medhaj has also delivered projects funded by global organizations like the World Bank, Asian Development Bank (ADB), United Nations Development Program (UNDP), and the Japan International Cooperation Agency (JICA). The firm's exceptional work in the power sector has also paved the way for expansion into renewable energy, urban development, agriculture, IT, roads and highways, water supply, mining and hydropower projects, positioning Medhaj for continued success across multiple industries. Samir Tripathi's strategic foresight and adaptability have been pivotal in this growth.

Despite Medhaj's significant growth, Samir Tripathi remains grounded, attributing his success to the blessings of Lord Shiva, the unwavering support of his family and the commitment of his team. Rooted in humility, he's passionate about providing opportunities for individuals from diverse backgrounds to showcase their abilities. His vision for hiring is "hire ordinary and make them extraordinary." At Medhaj, the HR operations function like a factory to make the systems and processes repeatable, reliable and predictable. Central to this strength is the robust recruitment process, meticulously designed to attract and retain top talent. Currently, it is supported by a dedicated team of over 2500 employees.

Driving Excellence in Infrastructure
Samir Tripathi embodies the spirit of innovation, always striving to overcome challenges and achieve the extraordinary.

With unwavering determination and a keen eye for opportunity, he has consistently defied expectations and is raising the bar for success by fusing cutting-edge business techniques with age-old wisdom.

In a world where analytics and data rule, Samir Tripathi is placing a wager on a different sort of wisdom. Driven by a strong belief in the efficacy of astrology and a commitment to perfection, Samir Tripathi is transforming the field of government infrastructure consultancy. Medhaj's commitment to partner with the government to create sustainable and resilient infrastructure is aimed at meeting all the 17 Sustainable Development Goals (SDGs) for a safe future for the next generation. Overall, the organization's holistic approach toward sustainable development in India and beyond, from internal capacity building to external engagement and youth empowerment, demonstrates a comprehensive commitment to advancing the SDGs.

Values That Define Success
Samir Tripathi, a dedicated scholar, preserves Hindu heritage, and he has embarked on a mission to create a digital repository of sacred stotras and mantras, like the Ramcharitmanas, Bhagwad Puran, Devi Puran, and Bhagwad Gita in their original form with meaning through the Medhaj Astro YouTube channel. He promotes astrology as the only logical Vedic science offering solutions to all existential and practical life problems. He imparts free

Samir Tripathi's dedication to excellence and innovation has transformed Medhaj Techno Concept into a leading infrastructure consultancy

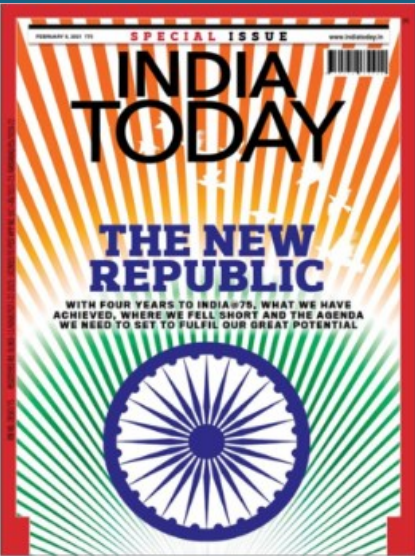


Samir Tripathi
Chairman and Managing Director of Medhaj Techno Concept Pvt. Ltd.

education of astrology, shares his knowledge and insights with a wider audience, offering valuable guidance on navigating major planetary transits and embracing the power of astrology for personal growth and success through his classroom and YouTube channel.

Shaping a Better Tomorrow
Looking ahead, Samir Tripathi aims to position Medhaj among the top eight consulting firms globally, driving India's infrastructure revolution. His commitment to sustainability, innovation and team empowerment continues to make him a transformative leader. Samir Tripathi's legacy goes beyond infrastructure—he's shaping lives and inspiring others to dream big and achieve even bigger.

Samir Tripathi believes that by aligning our actions with the cosmic cycles, we may effortlessly integrate astrology into our everyday life. This activity not only promotes personal growth and well-being but also increases environmental sustainability. Living in harmony with the natural rhythms of the cosmos allows us to make conscious choices that are good for both the planet and ourselves.



Achievements of Medhaj's CMD and Medhaj covered in India Today's Special Issue – 'THE NEW REPUBLIC'
(February 8, 2021, Pg. No. 49-50)

Influential ENTREPRENEURS



The contribution of Medhaj's CMD, Mr. Samir Tripathi and Medhaj have been featured in **March Edition of FORBES INDIA and FORTUNE INDIA** (For full article visit www.medhaj.com)

BW BUSINESSWORLD

www.businessworld.in 28 JUNE 2025

A significant part of Medhaj's scale lies in Mr. Tripathi's belief in structured human capital transformation. He calls it "HR as a factory" - a model that brings in raw talent, especially from Tier II and Tier III cities, and refines it into high-performance professionals. "We hire ordinary and make them extraordinary," says Mr. Tripathi.

Aligned with all 17 Sustainable Development Goals (SDGs), the company works alongside central and state governments to create infrastructure that is futuristic yet inclusive.

Samir Tripathi's Medhaj

Where Infrastructure Meets Indian Intelligence

From spiritual wisdom to strategic execution, Samir Tripathi leads Medhaj Techno Concept Pvt. Ltd. to redefine infrastructure consulting in India.

- **FROM HUMBLE ROOTS TO NATIONAL LEADERSHIP**
In a country where limited capital development, one must choose not just to build infrastructure, but to build impact in the complex world of infrastructure consulting—where precision, timeliness, and compliance often dominate. Mr. Tripathi, Founder and CMD of Medhaj Techno Concept Pvt. Ltd., often shares that Medhaj's journey, with its business acumen, His journey, powered by purpose, has made Medhaj a force of transformation across India. Founded in 2007 in Uttar Pradesh, Medhaj was born from Mr. Tripathi's dream to revolutionize India's power sector infrastructure. What began as a modest venture to serve a nationwide consulting giant delivering high-impact government projects—spanning power, infrastructure, smart cities and beyond.
- **BUILDING SCALE WITH SYSTEMS AND SPIRIT**
Under Mr. Tripathi's dynamic leadership, Medhaj has expanded far beyond its initial focus on the power sector. The company today operates in areas including renewable energy, water, highways, mining, and agriculture. A significant part of Medhaj's scale lies in Mr. Tripathi's belief in structured human capital transformation. He calls it "HR as a factory"—a model that brings in raw talent, especially from Tier II and Tier III cities, and refines it into high-performance professionals. "We hire ordinary and make them extraordinary," says Mr. Tripathi. Today, over 2,500 professionals are part of Medhaj's ecosystem—driven by purpose, passion, and systems. At Medhaj, employees are engaged to be reliable, reliable, and predictable, yet deeply human and value-aligned.
- **POWERING INFRASTRUCTURE WITH GLOBAL STANDARDS**
Medhaj's excellence has attracted global recognition, with the company delivering projects funded by the World Bank, UNDP, ADB, and IFC, from smart grid implementation to energy efficiency programs and smart classification. Medhaj operates at the confluence of global standards and local needs. Despite its international presence, Medhaj remains proudly rooted in India's mission of resilient and sustainable development. Aligned with all 17 Sustainable Development Goals (SDGs), the company works alongside central and state governments to create infrastructure that is futuristic yet inclusive.
- **SPIRITUAL INTELLIGENCE MEETS BUSINESS ACUMEN**
What truly distinguishes Mr. Samir Tripathi is his unique integration of spiritual intelligence with corporate leadership. A devout follower of Lord Shiva and a scholar of Vedic wisdom, Mr. Tripathi blends Indian ancient wisdom with his modern management style. His passion for cultural preservation has led to the creation of the Medhaj Auto-Yashwantra, which recently earned the Silver Star Button for creating 100,000 subscribers. The channel is dedicated to digitizing and sharing ancient Vedic knowledge, including the Ramcharitman, Bhagavad Gita, and Devi Puran—complete with relevant interpretations for the modern generation. "This link between ancient wisdom and the modern world is a logical science with practical applications in his and even business strategy. His unique ability to weave cosmic patterns into corporate decisions has quietly become one of Medhaj's biggest differentiators. "We're not here for applause; we're here to create alignment—with people, with purpose, and with the planet," he reflects. Mr. Tripathi's clear ambition is to position Medhaj among the top 8 infrastructure consulting firms globally—and compete among India's Big 4. With a roadmap built on deep-rooted ethics, robust systems, and technological foresight, the path forward looks not just promising—but pathbreaking.
- **IS A MODEL FOR BUSINESS WITH PURPOSE**
In an age where ESG is a compliance requirement, Medhaj lives it. The firm's grassroots projects in rural electrification, water access, clean energy, and skill development were a powerful reminder that capitalism doesn't have to come at the cost of conscience. Mr. Samir Tripathi's legacy will not be just a business—it will be a movement. A movement that proves:
 - Profit and purpose are not opposites.
 - Technology and tradition can co-exist.
 - Ancient wisdom can illuminate modern enterprise."He's not just building infrastructure," he concludes. "He's building lives, communities, and consciousness."
- **RECOGNITION AND THE ROAD AHEAD**
In 2024, Mr. Tripathi was named "Person of the Year," a title recognizing not just his business brilliance, but also his societal impact. His awards are not his motivation. "We're not here for applause; we're here to create alignment—with people, with purpose, and with the planet," he reflects. Mr. Tripathi's clear ambition is to position Medhaj among the top 8 infrastructure consulting firms globally—and compete among India's Big 4. With a roadmap built on deep-rooted ethics, robust systems, and technological foresight, the path forward looks not just promising—but pathbreaking.

MEDHAJ'S INITIATIVES

Bridging Eras – Ancient Wisdom, Modern Life.



मेधज
ASTRO



ASTROLOGY is not for PREDICTION
is for CORRECTION

Medhaj Astro was founded by Dr. (Hon.) Samir Tripathi, CMD - Medhaj Group, driven by his deep knowledge and the strong belief that astrology is the only science that explains life's occurrences and guides us to personal corrections. He deeply feels that Astrology is a Lifestyle to be adopted.

Our motive? To overcome misconceptions and institutionalize astrology on a grand scale, envisioning centers of learning like Harvard or IITs.

Join us! Subscribe to our channel to benefit from this profound science, moving beyond predictions to real self-correction and a deeper understanding of life.



BROCCOLI
MANAGEMENT CHANNEL

H Headstart
E Effectiveness
A Aligned with changing times
R Research
T Time



Scan. Transform. Lead. Conquer.

At Broccoli Management Channel, we empower individuals to truly transform. This is "**Broccoli with a heart,**" nurturing untapped potential in everyone from all walks of life. We give back years of productive, fulfilling professional life.

Ready to transform your career?

Visit our YouTube channel, "**Broccoli - Management Channel**"! Many have loved our videos on concepts like the Trust Equation, Roop Framework (for appraisal), Card Framework (for review with your boss), and practical guides on crucial career moments like "Good Resignation vs. Bad Resignation." Like and subscribe for free management lessons and our vital sustainability series. Join us in proving anyone can achieve extraordinary success!

2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



MEDHAJ : Building Sustainable Infrastructure for a Better Tomorrow.

We're a team of passionate experts providing comprehensive services across diverse sectors, all with a shared goal:
Empowering Sustainable Infrastructure Development.

FROM VISION TO REALITY: **SUSTAINABLE PROJECT DEVELOPMENT** **WITH MEDHAJ**

We offer a comprehensive suite of services to empower your sustainable development journey.

- **Project Conceptualization:** Our team works collaboratively with you to refine your concept, ensuring it aligns with sustainability principles and delivers tangible benefits.
- **Funding Acquisition:** We leverage our expertise and extensive network to help you secure national or international funding for your sustainable project.
- **Project Management:** Medhaj provides expert project management from start to finish. We handle everything from planning and budgeting to commissioning and financial closure.
- **Cost-Benefit Analysis:** We conduct thorough cost-benefit analyses to assess project viability and ensure a strong return on investment for both financial and environmental benefits.

Medhaj Techno Concept Pvt. Ltd.

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